CONTRACT

This contract, made this 19th day of May, 2017 between Richmond Public Schools, by the Department of Logistics, hereinafter called "RPS" and

WUPV, LLC

and his/her, its or their successors, executors, administrators and assigns, hereinafter called the "Contractor";

WITNESSETH: That the said Contractor agrees with said RPS, for the consideration herein mentioned, and at his/her, its or their own proper cost and expense to do all the work and/or furnish all the materials, services, equipment and/or labor necessary to carry out its agreement in the manner and to the full extent as set forth in RPS Invitation for Bids No. 17-6778-5 dated May 15, 2017 to the satisfaction of RPS, who shall have at all times full opportunity to inspect the materials to be furnished and/or the work to be done under this agreement. All terms and conditions, specifications, general and special provisions, plans, drawings, and all documents referred to are hereby made part of this agreement as completely as if incorporated herein.

It is agreed that the materials/services to be furnished or work to be done under this contract is to provide TV Advertisements to Richmond Public Schools, for the period May 19, 2017 through May 18, 2018, with option to renew three (3) additional years, if and when ordered, as priced on the attached list and in accordance to your response to Bid Invitation No. 17-6788-5, in accordance with documents herein referred to.

In consideration of the foregoing premises, RPS agrees to pay the Contractor for all items of work performed and/or materials or services furnished at the unit prices or lump sum prices under the conditions set forth in documents herein referred to.

Firm:

| WUPV, LLC 5710 Midlothian Turnpike | RICHMOND PUBLIC SCHOOLS | |
|---------------------------------------|-------------------------|--|
| Richmond, VA 23225 | | |
| e M | Superintendent/Designee | |
| By: 51 (1) | 5/25/17 | |
| Title: 100, 1 Saks Manger | Date | |
| Date: 5-19-17 | | |

Class: Vendor Name: WUPV, LLC

Commodity: TV Advertisement VPI

Bld Number: 17-6788-5

FOB:

Buyer: M.A. Williams Delivery (Days)

| Buyer: M.A. Williams | | | Delivery (Days): | <u></u> | |
|----------------------|---------------|-----|------------------|---------------------------------------|---|
| Stock Number | Ln | Qty | Unit | Items | |
| | 1 | | | Vendor to provide TV Advertisement | |
| | | | | for VPI Program on an as needed | |
| | 2 | | | basis. | |
| | 3 | | | | - I I I I I I I I I I I I I I I I I I I |
| | | 1 | ea | VPI Preschool Registration Marketing | 5500.000 |
| | 4 | | | for Television Media | |
| | Ш | | | Start/End Time | Jan-May & July-Oct. |
| | 5 | | | Channel | 65 CW and Bounce TV |
| | | | | Spots/Week | Varies |
| | 6 | | | Days | M-SUN |
| | | i | | Length | 30, 60s |
| | 7 | | | | |
| | | 1 | ea. | VPI Preschool Commercial Registration | \$5.500.00 |
| | | 1 | | Start/End Time | Jan-May & July-Oct. |
| | | | | Channel | 65 CW and Bounce TV |
| | 8 | | | Spots/Week | Varies |
| | | | | Days | M-SUN |
| | 9 | | | Length | 30,60s |
| | 10 | | | | Price includes Internet |
| | $\perp \perp$ | | | | as needed |
| | 11 | | | Contact Information | Po Jouleus |
| | 12 | | | Toomaci mormation | Bo Jackson 804/761-7248 |
| | 14 | l | | | 804/230-7059 (f) |
| | 13 | | · | | 004/230-/059 (f) bjackson@ |
| | ' | | | | cwrichmond.tv |
| | 14 | | | | CWINDING IV |
| | Щ | | | | |